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Arvi Krishnaswamy is the Director of Product and Strategy, Webex Experience Management for Cisco's Collaboration portfolio. In this role, Arvi is responsible for global product strategy for Experience Management. He also leads product management, design, engineering and operations. Arvi is a seasoned innovator, tech executive, author and patent holder. Prior to this role, he was Vice President of Products at CloudCherry, until the acquisition by Cisco in October 2019. Previously, he ran the innovation team at Intuit, the maker of TurboTax & Mint. He also played various roles with SupportSoft leading to global expansion, NASDAQ IPO and acquisition. Outside of work, Arvi enjoys playing tennis, spending time with family and pets, and travel.