

Amrish Rau is the Chief Executive Officer of Pine Labs. He leads the company's growth and expansion in Asia and beyond.

Amrish has over two decades of rich experience in the fintech industry, having run fintech organizations and having worked with large banks to implement payments and delivery channel strategies. Prior to joining Pine Labs, Amrish was the head of financial technology investments and partnerships for Naspers where he was responsible for increasing the company's footprint in the financial technology sector, and helped create synergies between the group's portfolio companies. Amrish has also worked with other global organizations including First Data, NCR and Siemens Nixdorf.

In 2013, Amrish founded CitrusPay which was acquired by PayU in 2016 for USD 150 million.