



Alok Sharma

Executive Director, Supply Chain, Hindustan
Coca-Cola Beverages (HCCB)

In his role as the Executive Director – Supply Chain of HCCB, Alok Sharma leads one of the country's largest and most complex logistics and supply chain operations.

Prior to this, Alok served as the Vice President – Planning and Logistics in HCCB till April 2020. This is where he leveraged his years of manufacturing and supply chain experience to bring about improvements in customer service and in production and supply of our wide portfolio of products.

Alok joined HCCB in 2010 as the Factory Manager and he was instrumental in expanding the HCCB factory at Goblej, Gujarat and in creating a futuristic, fully digital factory at Sanand, near Ahmedabad, Gujarat. Over the years, he assumed varied responsibilities spanning diverse functions.

A Mechanical Engineer from the Delhi College of Engineering, Alok started his professional career as a Project Engineer from Mat Flow Systems in 1995. He then switched gears and moved to ITC, Samsung and Gabriel India Ltd gaining a wide range of experience in his previous stints.