



Abhishek Ganguly

Managing Director, PUMA India and Southeast Asia

Abhishek Ganguly is the Managing Director, PUMA India and Southeast Asia. As a key member of the global leadership team, Abhishek is responsible for over 15 key growth markets like India, Malaysia, Thailand, Vietnam and Singapore.

Abhishek joined PUMA's founding team as Director - Sales & Marketing in 2006. He played a pivotal role in setting up the sales, marketing, retail, product, sourcing and planning functions in the company. In his previous role as Managing Director at PUMA India, he was responsible for driving digital transformation initiatives. With a goal of accelerating the company's growth in the market, Abhishek was instrumental in establishing [PUMA as the No.1 sports brand in the country](#).

Prior to joining PUMA, he had a successful stint with Reebok where he led the business operations in South India. From Supply Chain and Planning to Sales and Retail, his expertise spanned across the value chain.

Known to have an Operator's Insight, Abhishek is focused on leveraging current market potential while always looking for opportunities to remain future relevant. A strong advocate of people-led success stories, he believes that building the right culture in the organisation is the most critical contribution of a leader.

An active Angel Investor, he invests in and mentors promising start ups in his individual capacity. He is a part of the [Indian Angel Network](#) and an LP in [Stellaris Venture Partners](#). Other than Sports and Retail, he is interested in technology, new age media and content-based start-ups.

An alumnus of the Indian Institute of Management (IIM) Lucknow, Abhishek was recognized by [The Economic Times on their 40 under Forty](#) list of India Inc.'s top business leaders in 2018.