



16TH INDIA INNOVATION SUMMIT 2020

Resilience & Resurgence: Innovating for Society 5.0

14 September 2020 to 17 September 2020

Exhibition Handbook



Following details are to furnished by the exhibitor

- *Company Profile*
- *Company Logo with URL and the Fascia Name (Text)*
- *Company Brochure*
- *Company Video*
- *Products and Services offered by Exhibitors in specified format. Each product upload is equal to uploading of 1 product image + Product Brochure + Product Specs (word limitation) and Product Video (YouTube or video embedded link)*
- *Booth Representative Details (Name, Designation, Profile Photo, Email ID, Mobile number and Video Call Profile ID (Link based – Zoom, MS Team, Blue Jeans and WebEx)*
- *Social Media Handles Details (Facebook, Twitter, LinkedIn and Instagram)*

Guiding Principles

- *Company Logo : approx. (width 120-160,height 50-60px)*
- *Introductory video: YouTube or video embedded code.*
- *Company brochure : PDF*
- *Company images : any size*
- *Standee dimensions : Width=208px Height=541px*
- *Product: Product name, description, one image, one brochure (PDF) and one video link (YouTube or video embedded code).*